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## ACTION PLAN

### of the Collaborative Partnership in the Cross Border Green Economy

#### Introduction:

The Action Plan initiative takes its lead from the Europe 2020 Strategy for smart, sustainable and inclusive growth, which emphasises the role of green growth in ensuring a lasting economic recovery within the longer-term vision of a resource-efficient and low-carbon European economy. As a result, sustainable growth based on a resource efficient, low-carbon and more resilient economy is now one of the key objectives of the European Union.

The Action Plan initiative aims at exploiting the green opportunities, by supporting green entrepreneurship and by exploiting and developing the area`s leadership in green processes and technologies.

Green entrepreneurs provide the breeding ground for starting and sustaining a green economy by providing green products and services, by introducing greener production techniques, by boosting demand for green products and services and by creating green jobs. Starting from this consideration, the scope of this collaborative partnership and of this Action Plan is to put together the green entrepreneurs from the Cross-Border region of Romania and Bulgaria in order to facilitate:

- The exchange of good practices
- The commercial exchanges between the companies in the cross-border region
- The opportunities in matters of fund-accessing
- The mobility of the green job seekers
- The collaboration of the parties
- Common initiatives creation



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***The parties of the present partnership are committed:***

**A. MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY**

1. To collect information from the economic operators in order to improve the action plan for promoting the "green economy" among the economic operators from the implementation area
2. To put the action plan at the disposal of economic operators
3. To collect information about "good practices" and to promote these good practices between economic operators from the implementation area
4. To promote commercial exchanges between economic operators acting in the "green economy"
5. To promote green jobs creation
6. To promote the increase of mobility in the cross-border area
7. To identify opportunities of accessing non-reimbursable funds in order to develop this sector and to inform the economic operators about them
8. To promote the "green entrepreneurship" in order to develop new joint businesses and to attract others to apply the "good practices" identified in the field
9. To offer technical support to the economic operators in the process of accessing non-reimbursable funds
10. To identify and to inform the economic operators about funding opportunities, exhibitions and fairs in the cross-border area
11. To obtain discounts and to offer technical support in order for the economic operators to participate at exhibitions and fairs in the cross-border region for promoting the "green economy" and the good practices

**B. The economic operator:**

1. To collaborate with MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY in order to establish an action plan for promoting the "green economy" among the economic operators from the implementation area
2. To collaborate with the members of the partnership in order to implement the action plan
3. To support commercial exchanges between economic operators acting in the "green economy"
4. To support the green jobs creation
5. To support the increase of mobility in the cross-border area



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## Directions:

1. Promoting the "green economy" among the economic operators from the implementation area
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will send information materials and will publish on the websites information about the opportunities in the green economy sector
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will promote the entrepreneurs/SME`s acting the green economy sector through the website
2. Collecting information about "good practices" and promoting these good practices between economic operators from the implementation area
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will collect information about "good practices" and will promote these good practices between economic operators from the implementation area through the websites \
3. Promoting commercial exchanges between economic operators acting in the "green economy"
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will promote and sustain the commercial exchanges between economic operators acting in the "green economy" that are part of the Collaborative Partnership and the new ones that will join in the future through: support for finding collaborators, clients and business partners when requested
4. Promoting green jobs creation
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will publish materials on promoting the green jobs creations, opportunities, vocational training opportunities, trainings.



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5. Promoting the increase of mobility in the cross-border area
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will offer support and information on regard of possibilities and legislation in order to increase the mobility of the firms and of the job seekers in the cross-border area
6. Identifying opportunities of accessing non-reimbursable funds in order to develop this sector
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will identify constantly and will publish information regarding the opportunities of accessing non-reimbursable funds in order to develop this sector, available funds, eligible costs and contact information of the Management Authorities
7. Promoting the “green entrepreneurship” in order to develop new joint businesses and to attract others to apply the “good practices” identified in the field
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will collect information about “good practices” and will promote these good practices between economic operators from the implementation area through the websites
8. Technical support to the economic operators in the process of accessing non-reimbursable funds
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will offer technical support and information in the process of accessing non-reimbursable funds
9. Support for funding opportunities, participation to exhibitions and fairs in the cross-border area
  - MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will identify exhibitions and fairs in the cross-border area and will inform the economic operators about the opportunity of participation
  - Also, -MEHEDINTI CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE and VIDIN CHAMBER OF COMMERCE AND INDUSTRY will try to obtain discounts for the economic operators and will inform the economic operators about it



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